Designing Social Applications

COSC 480: User-Centered Design
Madeline E. Smith
November 16, 2016

Looking Ahead
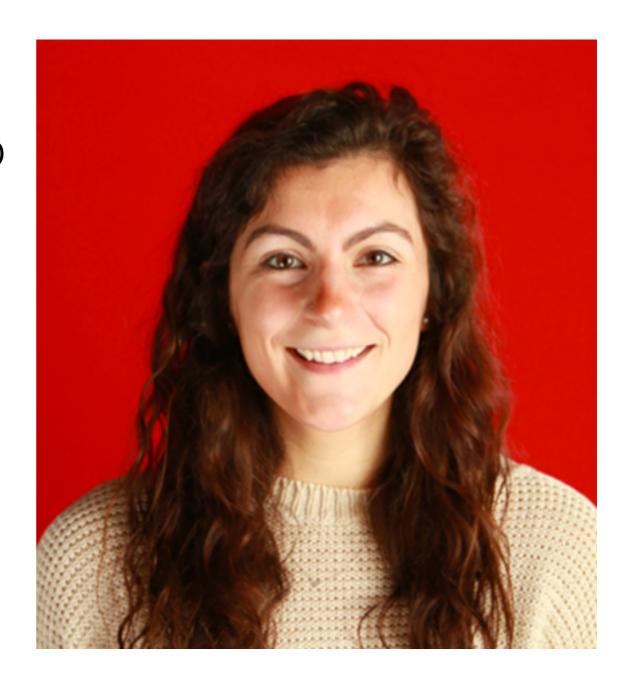
- A5: Individual Prototype due Mon 11/14

- Thanksgiving Break (no class Mon 11/21 – Fri 11/25)

- T7: User Testing due Wed 11/30 (PR Fri 12/2)

- T8: Hi-Fi Prototype due Mon 12/5 (PR Wed 12/7)

- T9: Final Presentation on Wed 12/7 (PR Fri 12/9)

- A6: Final Reflection due Mon 12/12

Upcoming Guests

- G6: Alexa Herasimchuk (W 11/16)

- G7: Nazanin Andalibi (F 11/18)
  G8: Oliver Haimson (F 11/18)

- G9: Robera Goleta '14 (W 11/30)

- G10: Michelle Baverman (12/9)

Alexa Herasimchuk

- Studied Graphic Design

- Product Designer at Yelp

- Presented at GHC '16

- Leading design critique

Designing Social Applications

Social Applications

- What makes an application social?

- Examples of social applications?

- What to consider when designing social applications?

- Examples of good and bad social applications?

- Examples of social application design patterns?

Google NYC Trip Report

shoutkey.com/vermilion

Colgate @ Grace Hopper 2016

NOVEMBER 8, 2016

Six members of the Colgate University computer science department re
participate in the 2016 Grace Hopper Celebration of Women in Comput
Zoila Rodriguez '18, Stephanie Tortora '17, and Bria Vicenti '17 and pro
and Madeline E. Smith were among nearly 15,000 attendees at the con