

Designing for Non-Users

COSC 480: User-Centered Design

Madeline E. Smith

November 7, 2016

Class Logistics

Upcoming Guests

- G4: Robin Brewer (Mon 11/7)
- G5: Casey Fiesler (Wed 11/9)
- G6: Alexa Herasimchuk (W 11/16)
- G7: Nazanin Andalibi (F 11/18)
G8: Oliver Haimson (F 11/18)
- G9: Robera Goleta '14 (W 11/30)
- G10: Michelle Bavarian (12/9)

Looking Ahead

- ~~Trip to Google NYC Thur 11/3 – Fri 11/4~~
- ~~T6: Low-Fi Prototype due Sun 11/6 (PR Mon 11/7)~~
- A5: Individual Prototype due Mon 11/14
- Thanksgiving Break (no class Mon 11/21 – Fri 11/25)
- T7: User Testing due Wed 11/30 (PR Fri 12/2)
- T8: Hi-Fi Prototype due Mon 12/5 (PR Wed 12/7)
- T9: Final Presentation on Wed 12/7 (PR Fri 12/9)
- A6: Final Reflection due Mon 12/12

A5: Individual Prototype

Due 11:59pm on Monday 11/14

1. Choose an application
2. Write a SCS
3. Create a site map
4. Create a Medium-Fidelity Prototype
5. Write reflection statement

Google NYC Trip Recap




Survey coming soon

Robin N. Brewer

- PhD Candidate @ Northwestern
- Researcher @ Facebook, IBM, CMU, UMBC & UMD
- Brave Initiatives Coach
- Older Adults
- Communication Apps
- Voice Interfaces



Plan for Wednesday

- Morning Class: Legal & Ethical Concerns
 - Read: ACM Code of Ethics
- Afternoon Lab:
 - Guest: Casey Fiesler 
 - Read: blog posts on Copyright and ToS
 - Post questions on GitHub by 11:59 Tuesday
 - Usability Testing