Hi-Fi Prototypes

COSC 480: User-Centered Design
Madeline E. Smith
November 2, 2016

Looking Ahead

- Trip to Google NYC Thur 11/3 – Fri 11/4
- T6: Low-Fi Prototype due Sun 11/6 (PR Mon 11/7)
- A5: Individual Prototype due Mon 11/14
- Thanksgiving Break (no class Mon 11/21 – Fri 11/25)
- T7: User Testing due Wed 11/30 (PR Fri 12/2)
- T8: Hi-Fi Prototype due Mon 12/5 (PR Wed 12/7)
- T9: Final Presentation on Wed 12/7 (PR Fri 12/9)
- A6: Final Reflection due Mon 12/12

Google NYC Trip

Logistics

Google Rules

- Enter at the lobby near **8th and 15th**:
  - You will need to show a **government-issued photo ID** (e.g., driver's license, passport).
  - Sign into the visitors log.
  - Specify that you are visiting **Victoria Sosik**.
- Arrive no later than **3:30pm on Thursday** and **8:30am on Friday**. We will not be able to head inside until everyone arrives.
- Photos are only allowed in public areas, not around workspaces or conference rooms. If in doubt, **ask before taking a photo**.
- **You must stay with the group at all times**. All guests must be escorted by their Googler host. So you need to attend all group activities (no ducking out here and there).

Thursday

8:00 - Meet at Colgate Buildings & Grounds

- Choose Seats in Van & Eat Breakfast

8:30 - Depart for NYC

1:30 - Check-in to Solita SoHo Hotel,

- Lunch on your own

3:15 - Meet in Google Lobby (8th & 15th)

3:45 - Intro to Design Thinking and Design Sprints

4:30 - Begin Mini-Design Sprint

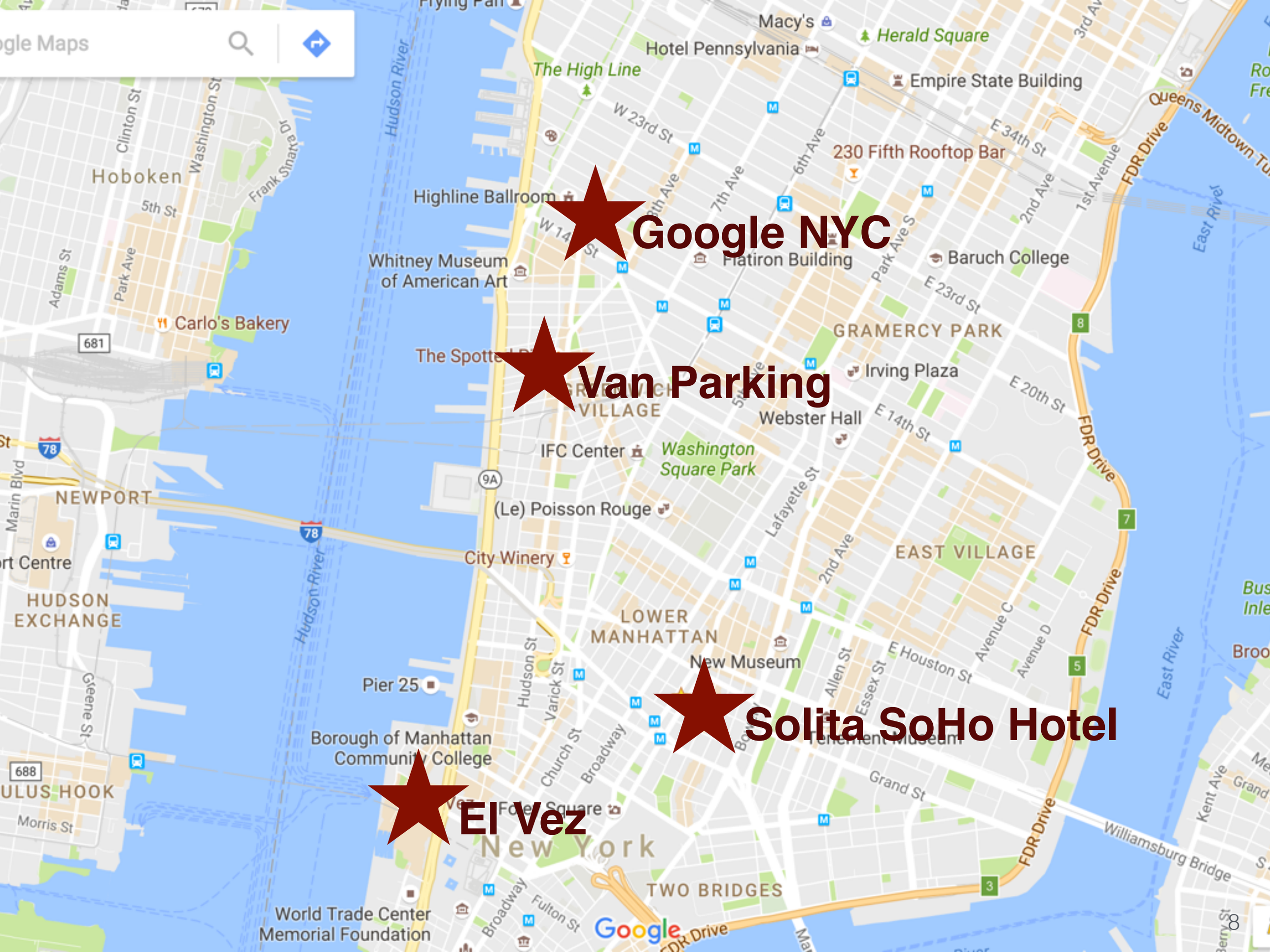
6:20 - Leave Google Offices

6:45 - Dinner at El Vex with Colgate Alumni

Colgate
Colgate Office of Admission
Alumni Rd
Academic D
College Street
Whitnall Field
Alumni Rd
US Post C
12B
12B
Lally Ln
Colgate Frank Dining Hall
Reid Athletic Center
Chapel House Rd
Broad St
Grace H. Lineberry Natatorium
ayne Brook
um
d

Thursday Breakfast

http://shoutkey.com/once


Google NYC
Van Parking
Solita SoHo Hotel
El Vez
Hudson River
The High Line
Hotel Pennsylvania
Macy's
Herald Square
Empire State Building
230 Fifth Rooftop Bar
Highline Ballroom
Whitney Museum of American Art
Flatiron Building
Baruch College
Carlo's Bakery
GRAMERCY PARK
Irving Plaza
Webster Hall
IFC Center
Washington Square Park
Hoboken
NEWPORT
HUDSON EXCHANGE
LOWER MANHATTAN
New Museum
EAST VILLAGE
City Winery
(Le) Poisson Rouge
Pier 25
Borough of Manhattan Community College
World Trade Center Memorial Foundation
TWO BRIDGES
Google
New York
FDR Drive
Queens Midtown Tu
East River
Williamsburg Bridge

Buddakan
Tao Downtown
Dream Downtown
Bar
Bodega Negra
Corkbuzz Restaurant
& Wine Bar
9th Ave
W 16th St
W 17th St
Theater By the Bl
Bare
Google
Starbucks
Dr. Gertrude
B. Kelly
Playground
Duane Reade
Bank of America
Financial Center
W 15th St
Old Homestead
Steakhouse
Scarpetta
Cornell Tech
8th Ave
W 14th St
Mulino A Vino
Liquiteria
Google NYC

104 8th Ave
New York
Street View - Jun 2016
PARK
24 HRS
Google
THE PORT OF NEW YORK
CHASE
tyco
Integrated Security
1.800.2.TYCO.IS
Market
Google
18 St
Ground Zero
Museum Workshop
8 Av
Ru
Google
Image capture: Jun 2016
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Terms
Report a problem

Friday

8:15 - Meet in Google Lobby (8th & 15th)

8:45 - Breakfast with Colgate Alumni

9:00 - Continue Mini-Design Sprint

11:30 - Lunch with Colgate Alumni

12:15 - Google NYC Office Tour

1:00 - Wrap up Design Sprint

3:00 - Panel Featuring Colgate Alumni & Other Googlers

4:30 - Begin Drive Back to Hamilton

7:00 - Dinner Stop

10:00 - Arrive at Colgate Buildings and Grounds

Field Trip Details

- We will use GroupMe to communicate during the trip, add yourself at http://shoutkey.com/dreary or text Madeline at (315) 280-8507 to be added.
- Add music you want to listen to in the van to this Spotify playlist: http://shoutkey.com/goes
- Because van space is limited, you may only store one bag in the back of the van.
- Make Colgate proud

Slide from Monday, October 3rd

Google NYC Trip

- Email Madeline **TODAY**:
  - Will you be riding in the van leaving Thursday at 8am? If not:
    - Are you driving yourself?
    - Do you need a ride?
    - When can you leave Colgate?
  - Will you be staying with the group in the hotel?

Van

1. Bria (M-9:26)
2. Katie (M-1:33)
3. Quinn (M-12:11)
4. Dan (T-12:25)
5. Ryan D (T-12:42)
6. Paul (T-1:30)
7. Maggie (T-1:39)
8. Chris (T-3:23)
9. Ryan G.

Hotel

1. Ryan G (M-9:24)
2. Bria (M-9:26)
3. Katie (M-1:33)
4. Paul (T-1:30)
5. Maggie (T-1:39)

Hi-Fi Prototyping

Adobe XD

- Blog Post: https://blogs.adobe.com/creativecloud/introducing-adobe-experience-design-cc-preview/
- YouTub Playlist: https://www.youtube.com/playlist?list=PLD8AMy73ZVxXvBQcZAnOcu57JCFxLi7bQ
- Tutorials: https://helpx.adobe.com/experience-design.html
- Feedback & Feature Requests: https://adobexd.uservoice.com/

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Adobe Creative Cloud

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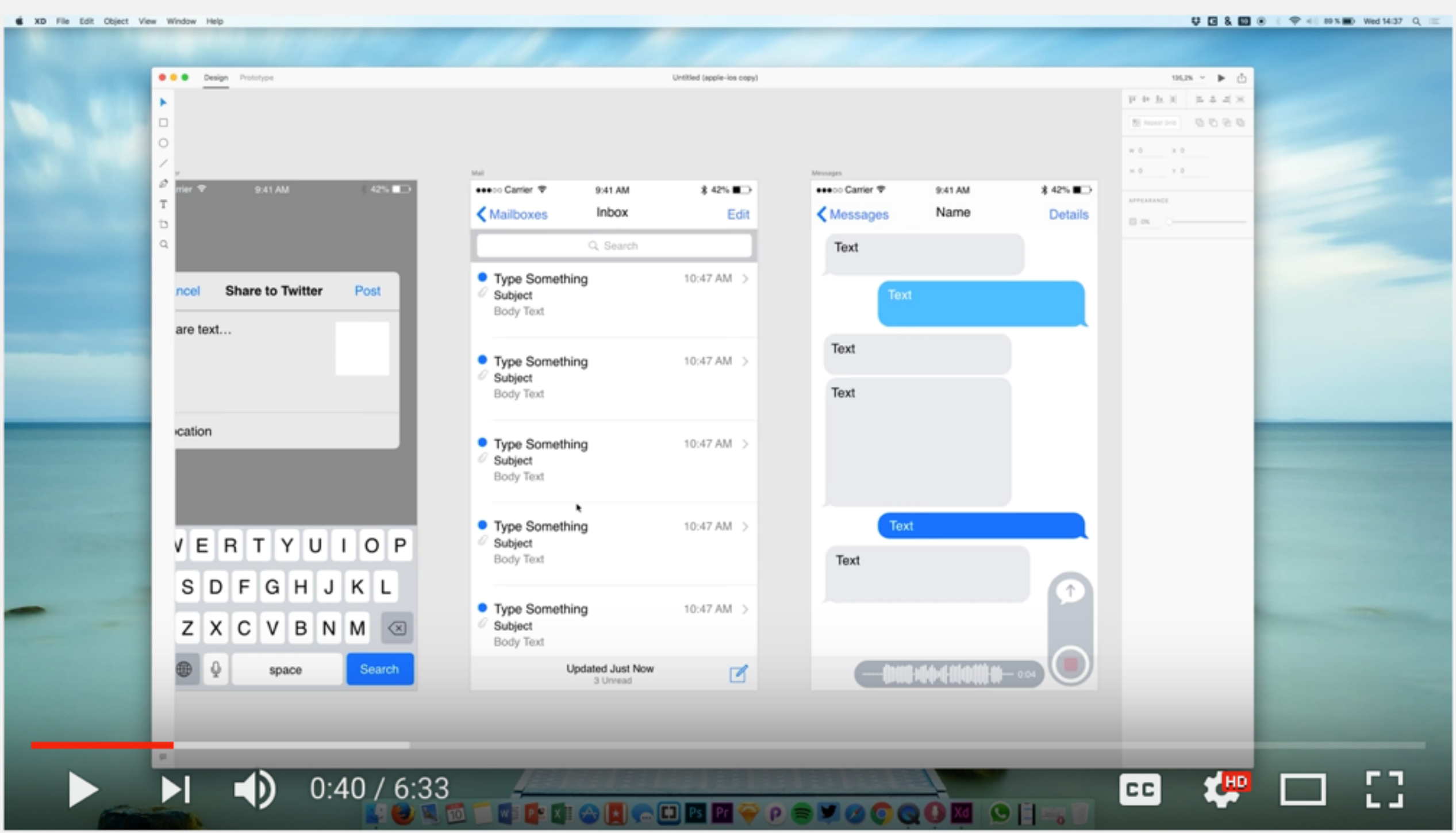

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