

Surveys & Analytics

COSC 480: User-Centered Design

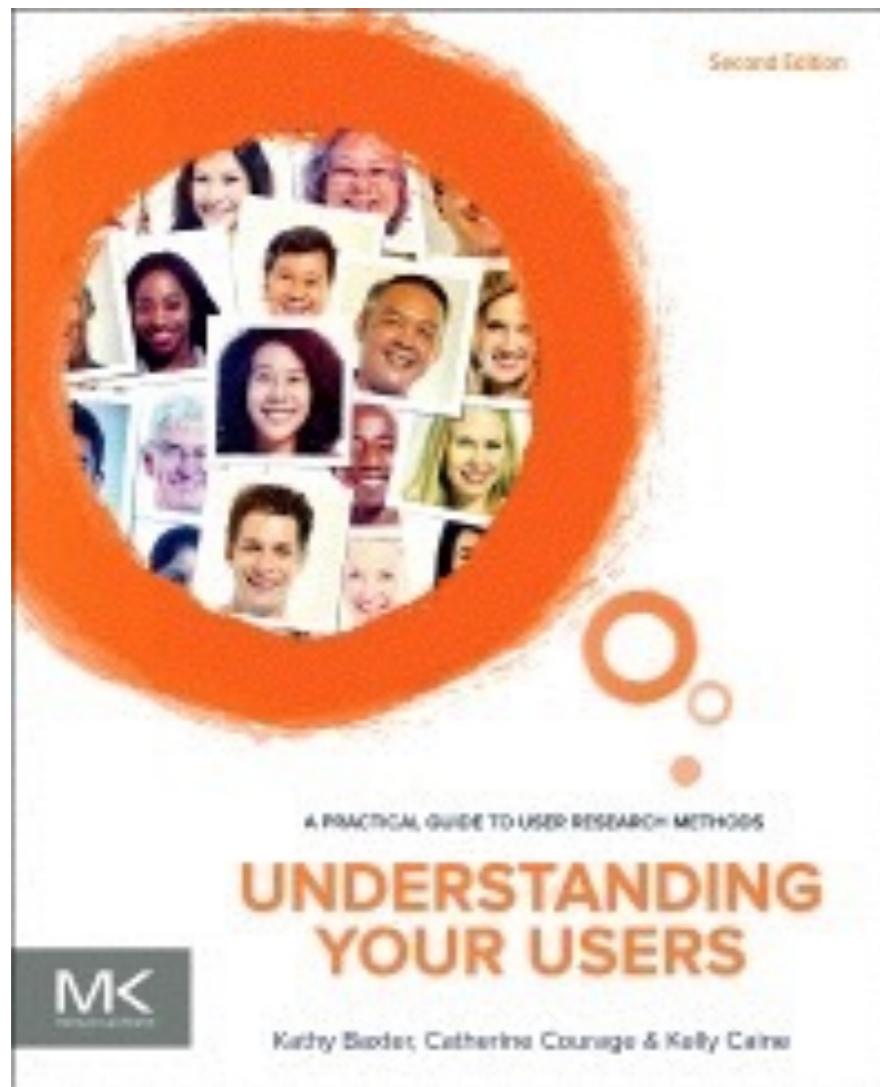
Madeline E. Smith

October 31, 2016

Looking Ahead

- Trip to Google NYC Thur 11/3 – Fri 11/4
- T6: Low-Fi Prototype due Sun 11/6 (PR Mon 11/7)
- A5: Individual Prototype due Mon 11/14
- Thanksgiving Break (no class Mon 11/21 – Fri 11/25)
- T7: User Testing due Wed 11/30 (PR Fri 12/2)
- T8: Hi-Fi Prototype due Mon 12/5 (PR Wed 12/7)
- T9: Final Presentation on Wed 12/7 (PR Fri 12/9)
- A6: Final Reflection due Mon 12/12

Surveys



Understanding Your Users

(2015)

Kathy Baxter

Catherine Courage

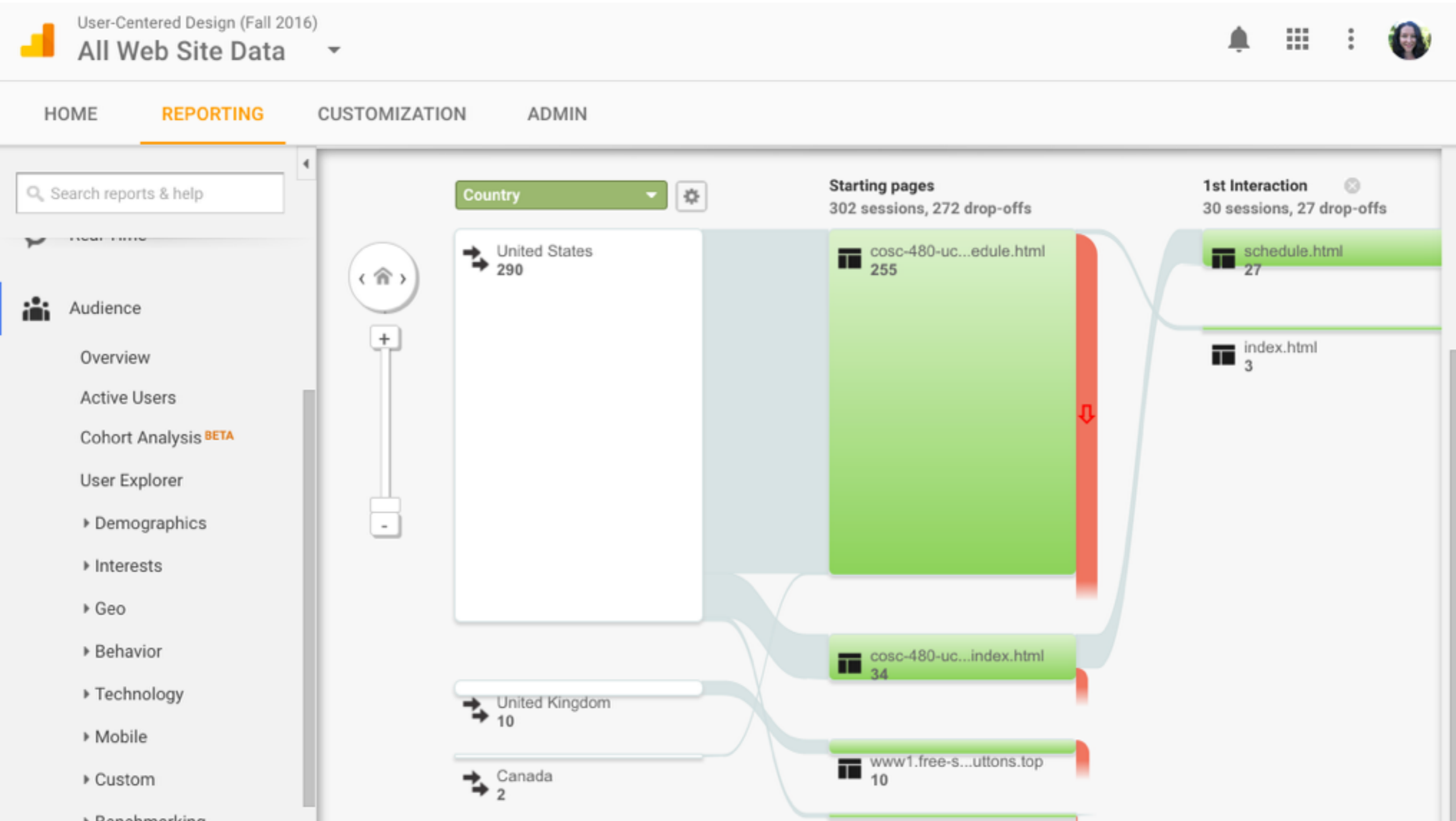
Kelly Caine

Chapter 10

Online Survey Tools

- Build from scratch (website + database)
- Google Forms
- Qualtrics
- SurveyMonkey

Analytics



Wednesday: Hi-Fi Prototyping